

ADAM CHARLES

"GAMING IS NOT THE FUTURE, IT IS THE PRESENT!"

Adam Charles, San Francisco, CA

Phone: (415) 756 6814

E-mail: adam@thegypsygold.com

Skype: GypsyGold

[linkedin.com/in/gypsygold](https://www.linkedin.com/in/gypsygold)

EXPERIENCE

Prelaunch.me (Adways Interactive), San Francisco, CA — Community Manager & Developer Relations

July 2015 - October 2016

Background: Prelaunch.me is a pre-registration & engagement platform for upcoming games that specializes in generating hype before launch.

- ★ Managed over 500 individual Mobile Game & Steam communities including: Final Fantasy, Digimon, and Marvel Comics!
- ★ Actively engaged over 200 thousand core gamers via message boards, social media, live streaming, & events/contests.
- ★ Managed the daily operations regarding the Prelaunch app & website.
- ★ Multi-Tasked my duties to fill in the Sales, Marketing, & Account Management roles as needed.

No Limits Mixed Martial Arts LLC, Phoenix, AZ — Community Manager & PR Specialist

May 2009 - June 2015

Background: No Limits was a combat sports promotional company that operated events and owned a chain of retail stores throughout Arizona.

- ★ Set up & organized live events including: autograph signings, press conferences, and fan expos.
- ★ Created and maintained web-site & social media.
- ★ Maintained and promoted online store through the use of social media & live event sponsoring.

EDUCATION

Grand Canyon University, Phoenix, AZ —

August 2007 - May 2012

Received BA in Business Administration

Received BS in General Psychology & Criminal Justice

Awards: 2x NCAA Academic All-American (Wrestling)

SKILLS

Expert w/ social media, analytics, & CRM platforms

Intermediate Photoshop

Intermediate HTML/CSS

References:

Ken Asakura, CEO Adways
Interactive USA

"Adam is the hardest worker I have ever worked with. His commitment, work ethics and positive attitude is contagious and he certainly inspired me to work harder and become a better senior to him."

Source: [LinkedIn](#)

Philosophy:

"A good attitude and hard work go hand in hand! The harder you work, the greater your accomplishments will be...and therefore the happier you'll become!"

Online Portfolio:

www.thegypsygold.com

THANK YOU FOR VIEWING MY RESUME :-)

“ The people who get on in this world are the people who get up and look for the circumstances they want, and, if they can't find them, make them. ”

— GEORGE BERNARD SHAW